



# Berman

JOEL BERMAN GLASS STUDIOS LTD

**P R E S S   R E L E A S E** | APRIL 1, 2004

## **JOEL BERMAN GLASS STUDIOS INTRODUCES A COLLECTION OF NEW 3-D TEXTURES WITH PROFILE**

### **Patterns Based on Glass from a Richard Neutra House**

Vancouver, B.C. – Joel Berman Glass Studios (JBGS) is pleased to introduce **Profile**, a new collection of 3-Dimensional cast glass textures. Based on glass in the 1934 Santa Monica Sten Frenke House designed by legendary architect Richard Neutra (1892-1970), **Profile** features a trio of cast glass textures available in unlimited colors and four different finishes transparent, frosted, opaque and sfumato.

Last year, JBGS was asked to recreate the original glass for a restoration of the house, which had fallen into disrepair after more than seventy years. After months of trial and error, the company devised a casting process that resulted in a product that exquisitely replicated the architect's complicated design while meeting contemporary technical requirements. The glass has since been reinterpreted by JBGS and the result, **Profile**, represents a new design direction based on a classic pattern that brings three-dimensional, triangulated forms to architectural glass. **Profile** joins other three-dimensional products in the Joel Berman Glass Studios collection, including **Arrigado**, **Corrugated** and **Trio**.

Like all products offered by Joel Berman Glass Studios, **Profile** can be made using 100%-recycled materials.

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*From their studio on Vancouver's Granville Island, Joel Berman Glass Studios has, for over 15 years, designed and manufactured glass art for many high profile clients worldwide. The landmark Chrysler Building in New York, The Gap World Headquarters in San Francisco and Disney's Wilderness Lodge in Orlando, Florida are among many prominent addresses, which feature works by JBGS.*

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