



# Berman

JOEL BERMAN GLASS STUDIOS LTD

**FOR IMMEDIATE RELEASE** | MAY 1, 2003

## **JOEL BERMAN GLASS STUDIOS LAUNCHES NEW 3D GLASS TEXTURE: TRIO**

Joel Berman and his team of innovative glass designers and crafts people endlessly explore new possibilities for glass. Berman has built a leading edge reputation as a master manipulator of the medium by casting, bending, curving, slumping and now folding the rarely malleable material. The latest addition to his growing repertoire of cast glass designs is TRIO, named for its triangular corrugated motif, which will be launched at the American Institute of Architecture annual convention, to be held at the San Diego Convention Center, May 8-10th, 2003. (Booth #2250)

TRIO was the third texture of Berman's popular 3D Studio Line, following a curved corrugated design known as "Corrugated" and an abstract pattern inspired by crumpled paper, called "Arrigado". These designs have been used in large scale architectural cast glass installations in The Gap World Headquarters in San Francisco and JP Morgan Chase Bank in New Jersey, respectively.

TRIO is inspired by Berman's work with pyramid structures in glass in the 1980s with legendary German glass designer Ludwig Schaffrath - one of the founders of the contemporary architectural glass movement.

TRIO is available in 1/4" (6mm) and 3/8" (10mm) thick and in panel sizes up to 5' x 12'. If non-tempered, almost any size is available. Pattern directions include both horizontal as well as vertical and can be developed in clear or colored (24 standard colors available) and in 4 different finishes: transparent, frosted, matte or sfumato. Price ranges depending on the scope and scale of the project. "And", says company designer, director and President Joel Berman, "in terms of environmental sustainability, we have invented a process of recycling and reusing tempered glass which traditionally can not be processed any further".

This new 3D texture glass is both structural and functional, suitable for a multitude of interior and exterior applications that include office partition walls, lobby sculptures, office side light panels, curtain walls, balustrades, doors and other applications.

*Joel Berman Glass Studios Ltd. is one of the largest architectural glass manufacturers in North America. The company specializes in the design and fabrication of cast glass for corporate, commercial, hospitality and retail environments. From their studio on Vancouver's Granville Island, Joel Berman Glass Studios has, for over 15 years, designed and manufactured glass art for many high profile clients worldwide. The landmark Chrysler Building in New York, The Gap World Headquarters in San Francisco and Disney's Wilderness Lodge in Orlando, Florida are among many prominent addresses which feature works by JBGS.*

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