



# Berman

JOEL BERMAN GLASS STUDIOS LTD

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## **JOEL BERMAN GLASS STUDIOS WINS GOLD AT NEOCON 2003**

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Often dismissed as fragile or not adaptable, glass is actually capable of great strength and versatility. At least in the hands of Joel Berman and his team of innovative glass designers and crafts people who endlessly explore new possibilities for glass. Berman has built a leading edge reputation as a master manipulator of the medium by casting, bending, curving, slumping and now folding the rarely malleable material.

TRIO, the latest addition to his growing repertoire of cast glass designs, named for its triangular corrugated motif, was awarded gold for best architectural product at NeoCon in Chicago on June 16th, 2003. Thirty judges, made up of seasoned experts including interior designers, facility managers, designers and architects, recognized this cast glass product for its superior quality, functionality, durability, aesthetics and style, innovation and environmental sustainability.

TRIO is the third texture of Berman's popular 3D Studio Line, following a curved corrugated design known as "Corrugated" and an abstract pattern inspired by crumpled paper, called "Arrigado." These designs have been used in large scale architectural cast glass installations in The Gap World Headquarters in San Francisco and JP Morgan Chase Bank in New Jersey, respectively.

TRIO is inspired by Berman's work with pyramid structures in glass in the 1980s with legendary German glass designer Ludwig Schaffrath – one of the founders of the contemporary architectural glass movement.

TRIO is available in 1/4" (6mm) and 3/8" (10mm) thick and in panel sizes up to 5" x 12". If non-tempered, almost any size is available. Pattern directions include both horizontal as well as vertical and can be developed in clear or colored (24 standard colors available) and in 4 different finishes: transparent, frosted, matte or sfumato. Price ranges depending on the scope and scale of the project. "And," says company designer, director and President Joel Berman, "in terms of environmental sustainability, we have invented a process of recycling and reusing tempered glass which traditionally can not be processed any further."

This new 3D texture glass is structural and functional, suitable for a multitude of interior and exterior applications that include office partition walls, lobby sculptures, office side light panels, curtain walls, balustrades, doors and other applications.

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