



# Berman

JOEL BERMAN GLASS STUDIOS LTD

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## *DESIGN WITHOUT BORDERS: DRAWING ON DIVERSITY*

For more than 25 years Joel Berman Glass Studios has been a glass art design and manufacturing studio populated with designers, architects, and artisans from a diverse range of ethnic backgrounds. Embracing its diversity, the studio has succeeded in drawing upon the global influences of its staff members to create designs that defy boundaries and challenge convention.

In reflecting upon the diversity of his team, founder and president Joel Berman developed a philosophy that he calls *Design Without Borders*. The message inherent in the philosophy is that by designing within a cultural mosaic, by embodying variety, and by embracing ethnic, cultural, religious and gender diversity, the result is design that challenges, excites, uplifts and creates unity. The philosophy is one of hope: that by using the universal language of design the end result will have a unifying influence on the lives of those it touches.

## *INTRODUCING UNITY*

To mark the inauguration of *Design Without Borders*, Joel Berman Glass Studios proudly introduces *Unity*, a series of designs in glass that celebrate cultural diversity through an exploration of pattern and symmetry. The patterns in the Unity series are drawn from the contemplative art of Islam. Islamic art itself represents a unification of elements found in a number of cultures and societies. Islamic art is non-figurative; it does not attempt to imitate nature. Rather, Islamic art seeks to express the ideas of beauty and perfection through the use of geometry and symmetry. The mathematically precise geometric shapes and repeating patterns found in Islamic art serve as expressions of inward and outward beauty, and symbolize humanity's place in the universe.

The patterns in Berman's *Unity* Series will make their debut in Joel Berman Glass Studios' showroom during the NeoCon World's Trade Fair, June 9-11, 2008 in Chicago, IL.

Designers: Joel Berman, Saleem Khattak

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Joel Berman Glass Studios is a world-renowned designer and manufacturer of glass art for the architectural and design community offering leading edge designs and collaboration possibilities to take any glass design project from concept to installation. From its design studio and manufacturing facilities located in Vancouver, BC, Canada Joel Berman Glass Studios offers kiln-cast and pressure-formed glass, crafted to the highest standards and featuring designer textures, colors, hardware and design services, all delivered with unparalleled customer focus. [www.jbermanglass.com](http://www.jbermanglass.com)

FOR IMMEDIATE RELEASE

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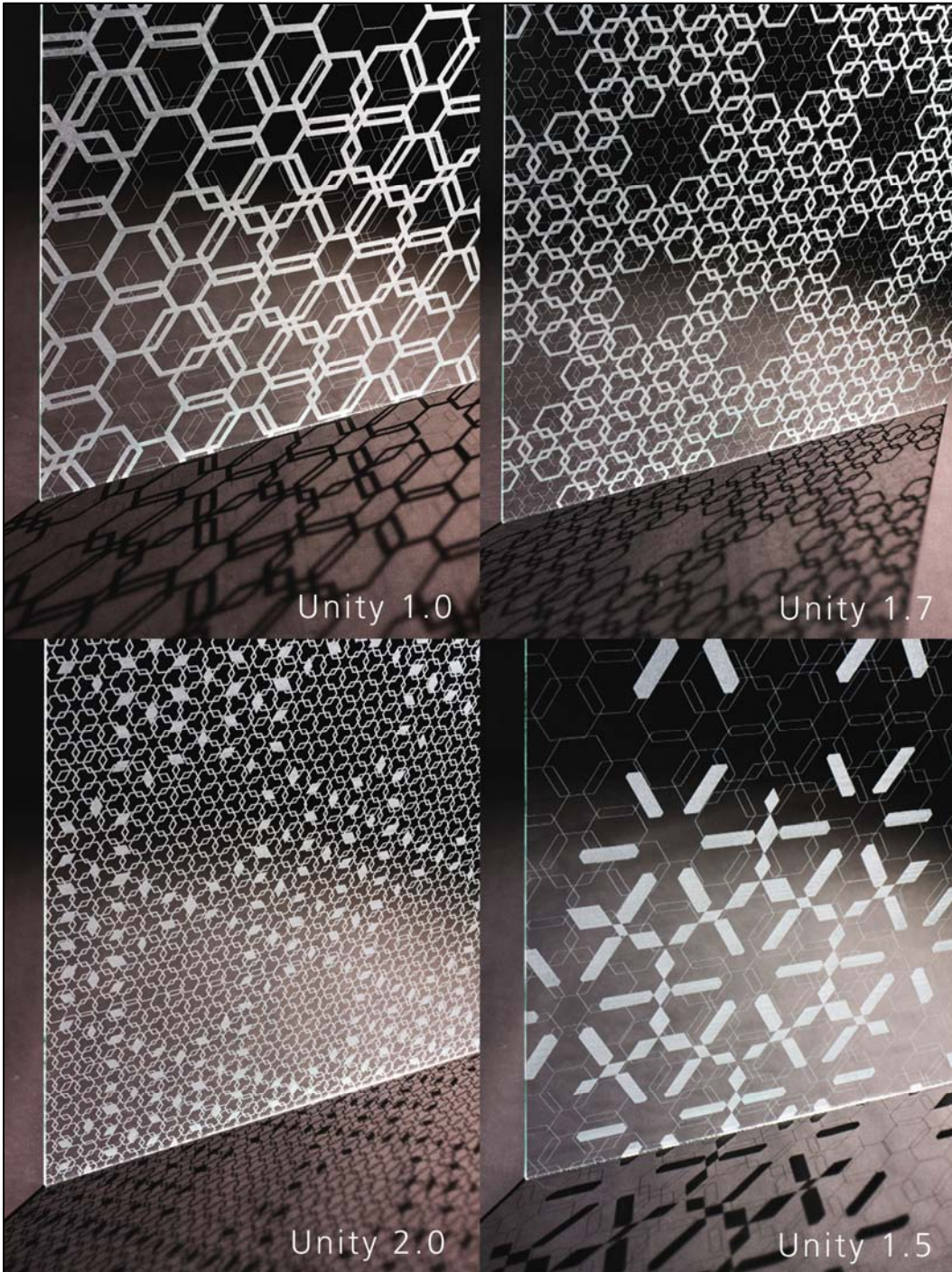
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