



Berman

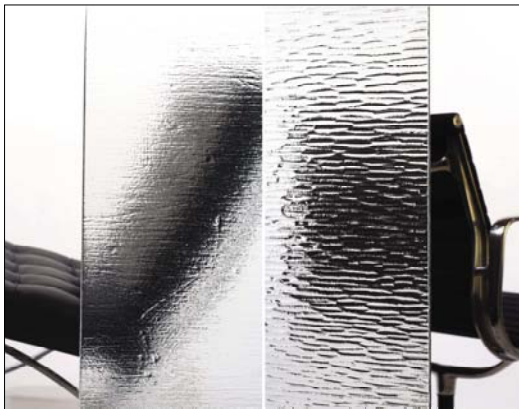
JOEL BERMAN GLASS STUDIOS LTD

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JOEL BERMAN GLASS STUDIOS INTRODUCES THE IMPRINT COLLECTION

VANCOUVER, BC – Joel Berman Glass Studios Ltd. is pleased to introduce the Imprint Collection, a new collection of scalable signatures glass textures, at NeoCon 2006.

The term imprint refers to the process of imparting a mark or pattern on a surface. Adorning the surface of glass panels with decorative textures characterizes Joel Berman Glass Studios' glass. The Imprint Collection of new scalable handcrafted kiln-cast glass textures is Joel Berman Glass Studios' new standard glass collection, and the new measure of excellence in textured glass.



The Imprint Collection includes two new textures: Stria and Nuveau. Always looking for new ways to expand the boundaries of glass design, Joel Berman brings to the world of textured glass a new functionality: scalable pattern designs. Nuveau, for example, is an organic texture that appears as a pattern of closely proximate carvings oriented horizontally. On a small scale, the form is roughly 2-3" in length, ½" wide and 3/16" deep. The texture is easily discernable at near distances. Joel Berman Glass Studios offers the ability to 'scale up' the texture such that the imprint is much larger and can be discerned from greater architectural distances. Scalability offers designers and architects the ability to achieve the desired effect from textured glass regardless of the scale of the project.

Designers and architects who appreciate the beauty of textured glass know that it is experienced up close. With Joel Berman's new scalable textures designers now have the ability to utilize textured glass in designs involving both intimate and architectural distances. Imagine textured glass where the design can be discerned from across the room, or from across the street!

Joel Berman Glass Studios is a world-renowned designer and manufacturer of glass art for the architectural and design community offering leading edge designs and collaboration possibilities to take any glass design project from concept to installation. From its design studio and manufacturing facilities located in Vancouver, BC, Canada Joel Berman Glass Studios offers kiln-cast glass, handcrafted to the highest standards and featuring designer textures, colors, hardware and design services, all delivered with unparalleled customer focus.

FOR IMMEDIATE RELEASE

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